



**The IPA Association of America**

November 4, 2010

Mr. John Napier, Chief Sales and Business Development Officer  
Ms. Irene Eyestone, Chief Marketing Officer  
Strategic Network Options, LLC

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Atlanta, GA 30338

Dear Mr. Napier and Ms. Eyestone:

I am pleased to announce that the IPA Association of America, TIPAAA, has selected *Strategic Network Options, LLC* to direct the development of our Collaborative Care Network as its *exclusive* Network Development Manager. This selection is the direct result of your strategic vision and specific recommendations to develop and position a TIPAAA Member-centric Network that fosters collaborative care and impacts healthcare delivery.

As a result, developing the *first National Collaborative Care Network* to impact the quality of care and the spiraling costs associated with obesity, osteoarthritis, diabetes and other disease states is our shared passion and collective vision.

By bringing together your Network Partner relationships, a solution for electronic connectivity and key TIPAAA Members, we intend to foster the synergistic alignment of facilities, specialists, subspecialists, vendors and suppliers required to generate substantial competitive advantage for the Network's Partners.

On behalf of the entire IPA Association of America, TIPAAA, we look forward to the opportunity to work with *Strategic Network Options, LLC* to generate mutual value for our Network Partners and Customers.

Sincerely,

Albert Holloway  
President & CEO  
The IPA Association of America (TIPAAA)